

AREAS OF PRACTICE

In today's world, legal counseling often extends over more than one traditional law firm practice area. Berry Moorman is a unique mid-size law firm. Our attorneys are organized into three Practice Groups well suited for the clients we serve.

- ◆ Business and Individual
- ◆ Estate Planning and Administration
- ◆ Labor & Employment.

Each of our attorneys brings a multi-disciplinary background and actively participates in regular Practice Group meetings, planning and updates. At Berry Moorman we believe lawyers who develop specialties in several practice areas make the best advisors for the challenges faced by businesses and individuals today.

Within each Practice Group multiple attorneys cover our Practices.

- Asset Protection
- Business and Corporate
- Construction
- Contracts
- Creditors Rights
- Employment (Management)
- Environmental
- Estate and Trust Litigation
- Estate Planning and Administration
- Immigration
- International
- Non-Profit
- Litigation and ADR
- Mergers and Acquisitions
- Real Estate
- Russia Practice
- Succession Planning
- Tax
- Traditional Labor Law

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BERRY ♦ MOORMAN
PROFESSIONAL CORPORATION

**BUSINESS
LAW PRACTICE**



BERRY ♦ MOORMAN
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Delivering Solutions Since 1926

www.berrymoorman.com



ABOUT OUR FIRM

Since 1926, Berry Moorman has delivered skilled legal counsel and exceptional service to its clients. The firm represents individuals and businesses in diverse industries and pursuits. The firm's business clients range from small and emerging enterprises to large, publicly held corporations, governmental bodies and educational and charitable organizations. The firm's attorneys are

licensed in Michigan and several other jurisdictions, including Florida, New York, Illinois and Ontario. With three offices in metropolitan Detroit and an affiliated office in St. Petersburg, Russia, the firm serves clients in Michigan and throughout the world.

Our professionals are experienced in a wide range of assignments from the most complex to the routine. With depth of legal talent, Berry Moorman tackles any legal matter or challenge affecting businesses. For individuals we offer a variety of business and personal planning advice. We bring innovation, creativity and sound judgment to every problem. Our size permits us to accept substantial and complex projects, but also allows partner level expertise in most matters. ◆

WHY SELECT BERRY MOORMAN?

Clients choose Berry Moorman because our culture is focused on relationships. We promote long-term client relationships based on confidence, trust, and mutual interest and respect. We are committed to the success of each client. We deliver the highest quality legal work in an efficient and cost effective manner. We are exceptionally responsive to emergencies and meet deadlines. We recognize the special needs of each of our clients. Our passion for excellence is the value we add to your business and personal endeavors. ◆

BUILDING RELATIONSHIPS AND DELIVERING SOLUTIONS

Today, more than ever, businesses face new and evolving challenges. Berry Moorman's approach to business law goes well beyond giving legal advice. We feel the most important part of our business is to understand each of our clients' goals, preferences, operations and competitive environments. We add unique value and give our clients the edge they need for success. We do this by providing practical, innovative and real world solutions to solve challenges and exploit opportunities. ◆

REPRESENTING EVERY KIND OF BUSINESS ORGANIZATION

We serve corporations, limited liability companies, every form of partnership, professional firms, sole proprietorships, nonprofit and charitable organizations and individuals. Our clients are engaged in diverse pursuits and industries including:

- manufacturing and services
- computer and high technology
- construction and real estate
- transportation and automotive
- sales and retail industries
- securities and finance
- non-profit community service ◆

ASSISTING IN THE CREATION AND OPERATION OF BUSINESSES

We believe great lawyers come from multidisciplinary backgrounds. Our partners and associates focus on several practice areas. We use this background to work with entrepreneurs and CEOs

in creating and operating their companies. The variety and depth of our experience and expertise enables us to act as general counsel to companies that do not have staff attorneys. We:

- Advise management teams in strategic planning, labor and personnel issues, tax, financing, technology licensing and immigration matters.
- Counsel and represent on commercial and business litigation, and dispute resolution.
- Address regulatory, shareholder, environmental, and liability and casualty insurance issues.
- Resolve shareholder and partner disputes.
- Negotiate and draft employment agreements, stock options, and other compensation and benefit plans.
- Advise management on qualified and non-qualified deferred compensation arrangements. ◆

HELPING OUR BUSINESS CLIENTS GROW

We apply our extensive experience to build domestic and international business relationships. We possess the special skills needed to negotiate and structure financings, acquisitions, sales, mergers, and reorganizations. We frequently negotiate and prepare financing agreements with banks and other lenders, leases, sales and supply contracts, joint business venture agreements, distribution and agency contracts, franchise agreements, and a multitude of other contracts for specific business transactions. We help formulate and implement strategies for downsizing, work outs and liquidation. From start up to exit strategy, we know how to get to the results our clients need. ◆

ADDING VALUE TO THE BOTTOM LINE

We are passionate about law. We are old fashioned in our work ethic and we are on the cutting edge of modern law practice. We maintain an open collegial atmosphere and promote the creativity that comes from the free exchange of ideas. Our professional staff comes together to deliver solutions to our clients. ◆

